Alabama Wildlife Magazine

Alabama Wildlife magazine has been educating, informing, and entertaining Alabama Wildlife Federation members for over 20 years.

A publication devoted exclusively to the conservation and wise use of our natural resources, Alabama Wildlife gets the attention of readers across the state with excellent feature writing, exceptional photography and upscale design.

For more information about the Alabama Wildlife Federation or Alabama Wildlife magazine, call AWF at 1-800-822-WILD (9453).

“Dedicated to avid hunters, anglers, landowners, and outdoor enthusiasts in general who are passionate about the proper use, management and protection of wildlife and natural resources in our great state, Alabama Wildlife magazine continues to earn respect among its peers and subscribers year after year.”

Tim L. Gothard, AWF Executive Director
Editor, Alabama Wildlife
ADVERTISING RATES AND SPECIFICATIONS

PROFILE
Alabama Wildlife is published quarterly for Alabama Wildlife Federation members.
It includes articles on game and non-game wildlife and wildlife management, land management, conservation and conservation education, and hunting and angling.

CIRCULATION
7,000 AWF members including 500 AWF affiliate hunting clubs

READERSHIP
18,000 sportsmen, landowners, and conservationists across Alabama

Published by the Alabama Wildlife Federation

Tim L. Gothard
AWF Executive Director and Editor

Marla Ruskin
Communications Specialist

Rebecca Bearden
Copy Editor

Advisory Board
Mark Bailey, Frank Boyd, Ted DeVos, Bob Hastings, Mark Sasser, and Bruce Shupp

ADVERTISING RATES:

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AD DIMENSIONS:
Full Page 8.5”w x 11”h; plus .125” bleed; minimum .125” internal margin
Back Cover 6.5”w x 11”h; plus .125” bleed; minimum .125” internal margin
1/2 Page (horizontal): 7.5”w x 4.875”h
1/2 Page (vertical): 3.625”w x 10”h
1/4 Page 3.625”w x 4.875”h

ADVERTISING PLANNING CALENDAR:

<table>
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<th>Quarterly Issue</th>
<th>Closing Date</th>
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FORMAT DETAILS: We accept the following formats, high resolution PDF, linked InDesign files, high resolution flat Photoshop files, and outlined Illustrator files. CMYK for 4 color ads, spot color for 2 color ads. No RGB files.

RESOLUTION: 300 dpi at 100%.

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The Alabama Wildlife Federation (AWF) is the oldest and largest non-profit conservation organization in Alabama. The AWF was established by sportsmen in 1935 to promote the conservation and wise use of our wildlife and natural resources and to ensure a high quality of life for future generations of Alabamians.

ALABAMA WILDLIFE MEDIA KIT

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www.alabamawildlife.org