Alabama Wildlife Magazine

Alabama Wildlife magazine has been educating, informing, and entertaining Alabama Wildlife Federation members for over 30 years.

A publication devoted exclusively to the conservation and wise use of our natural resources, Alabama Wildlife gets the attention of readers across the state with excellent feature writing, exceptional photography and upscale design.

For more information about the Alabama Wildlife Federation or Alabama Wildlife magazine, call AWF at 334.285.4550.

“Dedicated to avid hunters, anglers, landowners, and outdoor enthusiasts in general who are passionate about the proper use, management and protection of wildlife and natural resources in our great state, Alabama Wildlife magazine continues to earn respect among its peers and subscribers year after year.”

Tim L. Gothard, AWF Executive Director
Editor, Alabama Wildlife

contact us:
334.285.4550
visit us online:
www.alabamawildlife.org

ALABAMA WILDLIFE FEDERATION… “WORKING FOR WILDLIFE” SINCE 1935
ADVERTISING RATES AND SPECIFICATIONS

PROFILE
Alabama Wildlife is published quarterly for Alabama Wildlife Federation members. It includes articles on game and non-game wildlife and wildlife management, land management, conservation and conservation education, and hunting and angling.

CIRCULATION
Over 7,000 AWF members and supports per issue

READERSHIP
Yearly readership is over 65,000 sportsmen, landowners, educators and conservationist across Alabama

Published by the Alabama Wildlife Federation

Tim L. Gothard
AWF Executive Director and Editor

Tanner Hicks
Community Relations/Development Assistant

Advisory Board
Mark Bailey
Frank Boyd
Jason Carlee
Ted DeVos
Kevin McKinstry
Mark Sasser
Phillip West

Marla Ruskin
2Creative Solutions, LLC
Managing Editor, Layout & Design
marla.2creative@gmail.com

ADVERTISING RATES:

<table>
<thead>
<tr>
<th></th>
<th>Full Color</th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
<th>Pre-paid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1040</td>
<td>$988</td>
<td>$871</td>
<td>$854</td>
<td>$3,416</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$1,386</td>
<td>N/A</td>
<td>N/A</td>
<td>$1,229</td>
<td>$4,916</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$620</td>
<td>$589</td>
<td>$519</td>
<td>$509</td>
<td>$2,036</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$368</td>
<td>$323</td>
<td>$308</td>
<td>$302</td>
<td>$1,208</td>
</tr>
</tbody>
</table>

FORMAT DETAILS: Please provide a high resolution PDF, linked InDesign files, OR a high resolution flat Photoshop files. Please make sure settings are CMYK for 4 color ads. If you send an InDesign file, please make sure to include all fonts and support documents.

RESOLUTION: 300 dpi at 100%.

MEDIA: Please include all fonts and support documents, laser proofs so that we may check our output, and a contact name and phone number in case we have questions.

SEND ADVERTISING MATERIAL TO:
Marla Ruskin
2Creative Solutions, LLC
Managing Editor, Layout & Design
marla.2creative@gmail.com

www.alabamawildlife.org
ADVERTISING AGREEMENT

SEND SIGNED AGREEMENT TO:
Tanner Hicks
Community Relations/Development Assistant
thicks@alabamawildlife.org

ADVERTISER’S INFORMATION:

Business Name: ____________________________ Contact: ____________________________

E-Mail Address: ____________________________ Web Site: ____________________________

Mailing Address: ____________________________

City: ____________________________ State: ____________________________ Zip: ____________________________

Phone: ____________________________ Fax: ____________________________ Cell Phone: ____________________________

Billing Address (if different from above):

____________________________________________________________________________________________

Please check one:

☐ FULL COLOR AD ☐ SPOT COLOR AD ☐ BLACK AND WHITE AD

Please check one:

☐ FULL PAGE AD ☐ 1/2 PAGE AD ☐ 1/4 PAGE AD

Please check issue(s):

☐ WINTER ISSUE ☐ SPRING ISSUE ☐ SUMMER ISSUE ☐ FALL ISSUE

Advertise Rate: ____________________________ Total Cost: ____________________________

Notes:

____________________________________________________________________________________________

Approved By: ____________________________ Title: ____________________________

Authorized Signature: ____________________________ Date: ____________________________

After completing and signing your ad agreement, please email it to thicks@alabamawildlife.org

Ad Policy: Publisher reserves the right to refuse any ad. Terms and Conditions: Prepayment required until credit with the Alabama Wildlife Federation is established. All invoices due and payable within 30 days of receiving invoice.
The Alabama Wildlife Federation (AWF) is the oldest and largest non-profit conservation organization in Alabama. The AWF was established by sportsmen in 1935 to promote the conservation and wise use of our wildlife and natural resources and to ensure a high quality of life for future generations of Alabamians.